



Request for Proposal: Lawrence Application

Summary of Request/Project Goals

The Red Sox Foundation committed \$300,000 through 2023 to support non-profit organizations in Lawrence, MA that are making an impact on the health, education and recreation outcomes for the people in their community. Given that the last two years were unlike any other in recent history, in 2021 we will focus our organization's efforts on supporting the "Recovery & Rebirth" of Boston, Massachusetts, and New England. More specifically, we will prioritize organizations that are supporting vulnerable populations with Food Access, Shelter Security, and Educational Resources (including support for impacts of remote learning, back-to-school, mental health/SEL, physical activity, learning loss, student engagement, etc.). RSF is aiming to support a limited number of organizations with a one-time grant to:

- Help sustain an existing, innovative program in your organization that is already demonstrating an impact
- Or*
- Fund and launch a new, innovative program within your organization with clearly defined expected outcomes

General Eligibility Criteria

To best achieve these goals, organizations meeting the following criteria are encouraged to apply:

- Have a 501(c)(3) status
- Located in Lawrence, MA and servicing a majority of Lawrence residents
- Align with our mission's focus on health, education or recreation
- Are not political or religious entities
- Are not requesting capital funding

Application Questions

- **Project Title**
- **Cash Amount Requested**
- **Project Budget**
- **Organization's Annual Operating Budget**
- **Project Proposal Summary**
- **Demonstrated Need:** Describe the problem or challenge your project addresses.
- **Target Demographic:** Describe the population you intend to serve.
- **Project Description and Outcomes:** Explain the goals and outcomes of the project and what funding would be used to support.
- **Implementation Plan:** Provide a timeline for your project.
- **Project Success:** Describe your organization's demonstrated ability to implement the program.

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- **Challenges:** Describe internal and external challenges of the project and how funding can help achieve program goals.
- **Sustainability:** Describe how you will sustain the program after grant implementation.
- **Partnership Opportunities:** Share any thoughts on ways that your organization and the Red Sox Foundation could partner on this project outside of the cash grant.