



RED SOX FOUNDATION™

THE HEART OF RED SOX NATION



Since 2002, the Red Sox Foundation has been uniquely positioned to leverage the iconic brand of the Boston Red Sox and harness the passion of the greatest fans in baseball to make lasting impact in our communities. Today, we are a model for others to follow as one of the most philanthropic team charities in all of professional sports, strategically using our platform to be a leading source of hope and positivity off the field in our New England and Lee County, Florida communities.

As a 501c3 nonprofit organization, we do all of our own fundraising to sustain our people, programs, core partners, and our giving to make deep impact in our three focus areas:



EDUCATION

Expanding Access & Opportunity to High Quality Educational Resources

— THE NEED —

22% of low-income BPS students do not graduate high school.*

Young people who had mentors report setting higher educational goals and are more likely to attend college than those without mentors.**

*Department of Elementary and Secondary Education, 2022

**A Report for MENTOR, The National Mentoring Partnership, 2014

Our Programs:



RECREATION

Growing the Game We All Love: Baseball and Softball

— THE NEED* —

Between 2019 and 2022

Participation in baseball:
Ages 6-12: decreased 20.1%
Ages 13-17: decreased 16.1%

Participation in softball:
Ages 6-12: decreased 15.7%
Ages 13-17: decreased 13.2%

*Project Play, 2023

Our Programs:



HEALTH

Empowering Best-In-Class Health Organizations

— THE NEED* —

Over 70% of U.S. adults feel failed by the Health Care System

*TIME, 2023

Our Partners:



Thank You Red Sox Nation!

The impact we're making in our local communities across recreation, education, and health through our people, programs, core partners, and our giving would not be possible without the greatest fans in baseball.



2023 CHARITABLE BOX SCORE

EDUCATION

- **5,616 Hours** Spent by our Programs Team on **Mentoring and Supporting our Red Sox Scholars**
- **1,021 BPS 6th Graders** Welcomed to the **Fenway Park Learning Lab Presented by MassMutual Foundation** in partnership with Fenway Park Tours



- **100% of Red Sox Scholars** Graduated High School and Enrolled in College for the 6th Consecutive Year
- **116 Service Scholarships** Awarded in New England and Lee County, FL



RECREATION

- **4,904 Hours** Spent by our Programs Team & Volunteers on our **Youth Baseball & Softball Programming**
- **2,000+ Youth** Attended **Play Ball Clinics** in 12 Communities Across New England to Learn the Game
- **1,550+ Jr. Nike RBI and Nike RBI Players** Received Free Access to Leagues in Boston, Lawrence, and Chelsea
- **161 Little Leagues** Received Funding from the Red Sox Foundation
- **3,156 Red Sox Tickets** Donated to Baseball & Softball Leagues
- **3 Fields** Funded and Maintained at Teddy Ebersol's Red Sox Fields for Youth Programming

HEALTH

- **\$4M+ Raised** for Cancer Research and Treatment via the 20th Annual WEEI/NESN **Jimmy Fund** Radio-Telethon



- **\$3.1M Raised for Home Base** via the 14th Annual Run To Home Base
- **30,000+ Veterans, Service Members, and Families** Served by the Home Base Program
- **20,000 Individuals** Supported with Holistic Care at the **Dimock Center**

HOW TO GET INVOLVED

FOLLOW US:



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Red Sox Foundation



Red Sox Foundation

DONATE: To make a donation, visit RedSoxFoundation.org/donate

JOIN US: To join us at a signature event, visit RedSoxFoundation.org/events

RED SOX FOUNDATION BOARD OF DIRECTORS AND LEADERSHIP

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