



AS WE KICK OFF THE SEASON, WE'RE REMINDED THAT OUR WORK IS FAR FROM OVER.

The Red Sox Foundation continues to leverage our brand to reinvent how we give, how we get and how we do to support the rapidly changing needs in our communities.

In 2021, we are committed to the recovery and rebirth in our local communities, with greater intentionality on achieving outcomes and success with vulnerable populations across the focus areas of food access, shelter security, and educational resources.

THE PROGRESS WE'RE MAKING TOGETHER

QUARTERLY IMPACT | APRIL 2021

WE GIVE

37
ORGANIZATIONS RECEIVED GRANTS IN QUARTER 1, PRIORITIZING GIVING IN OUR FOCUS AREAS

FOOD ACCESS **SHELTER SECURITY** **EDUCATIONAL RESOURCES**

GIVING SPOTLIGHT

USING OUR PLATFORM TO AMPLIFY THE EFFORTS OF OUR COMMUNITY PARTNERS

DIGNITY MATTERS

DIGNITY MATTERS
purchases and supplies feminine hygiene products, bras and underwear to women and girls who are homeless or disadvantaged, in order to help them stay healthy, regain self-confidence, and live with basic dignity.

WE GET

OUR WORK IS NOT POSSIBLE WITHOUT YOU

Our giving and programming are fueled by our ability to fundraise, which has been severely impacted during the pandemic. Your generosity is critical to propelling us forward and helping us make a difference in so many more lives.

HOW YOU CAN HELP

OPENING WEEK 50/50
PRESENTED BY DRAFTKINGS

50/50
RAFFLE
SEE OFFICIAL RULES FOR FULL DETAILS

\$50,000
GUARANTEED MINIMUM JACKPOT
PROCEEDS WILL SUPPORT OUR EFFORTS TO GET YOUTH IN OUR COMMUNITIES BACK ON THE BALLFIELD

[REDSOX.COM/5050](https://RedSox.com/5050)

WE DO

60,000+
IMPRESSIONS ON VRBI, OUR INTERACTIVE PLATFORM FOR PLAYERS & COACHES

200 MENTAL HEALTH PACKS SENT TO OUR RED SOX SCHOLARS TO PROMOTE SELF CARE & WELL BEING

BLACK HISTORY MONTH SPEAKER SERIES
CONNECTING OUR RBI PLAYERS & RED SOX SCHOLARS WITH INSPIRING BLACK LEADERS

BLACK LIVES MATTER



For more resources visit:

RedSoxFoundation.org

STAY CONNECTED



[REDSOXFOUNDATION.ORG](https://RedSoxFoundation.org)



@REDSOXFOUNDATION