OFFICIAL RULES FOR RED SOX ULTIMATE HOME OPENER SWEEPSTAKES OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE YOUR CHANCES OF WINNING. Void where prohibited by law. Subject to all federal, state and local laws, regulations, and ordinances. The Red Sox Ultimate Home Opener Sweepstakes (the "**Promotion**") begins on March 1, 2019 at 10:00 a.m. Eastern Time ("ET") and ends on March 26, 2019, at 6:59 p.m. ET (the "**Promotion Period**").

1. Eligibility: The Promotion is open to legal U.S. residents residing in the fifty (50) United States including the District of Columbia and Puerto Rico who are the age of majority in his or her jurisdiction of residence, or older, and at least eighteen (18) years of age, whichever is older, as of the date of entry. Employees, officers, and directors of The Red Sox Foundation, Inc., ("Sponsor"), the MLB Entities or any of their respective parents, affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment, and marketing agencies, web site providers, web masters, and members of their immediate families (spouses, parents, siblings and children, regardless of where they live) and those living in the same household are not eligible to enter or win. The "MLB Entities" shall mean the Office of the Commissioner of Baseball ("BOC"), its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. ("MLBAM"), Major League Baseball Properties, Inc., The MLB Network, LLC, the Major League Baseball Clubs ("Clubs"), each of their parent, subsidiary, affiliated and related entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Clubs or the BOC, and the owners, general and limited partners, shareholders, directors, officers, employees and agents of the foregoing entities. Participation constitutes entrant's full and unconditional agreement to these Official Rules and to Sponsor's and/or Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning the prize is contingent upon fulfilling all requirements set forth herein. Sponsor reserves the right to verify the eligibility and compliance with Official Rules of potential winner prior to declaring potential winner the official winner of the Promotion.

2. Sponsor: The Red Sox Foundation, Inc., 4 Jersey Street, Boston, MA 02215 is the Sponsor of the Promotion.

3. How to Enter: There are two (2) ways to enter this Promotion; a) by donating online and b) by U.S. Mail (without a donation).

a) Donating Online: Go to www.RedSox.com/win ("Promotion Website") during the Promotion Period and follow the instructions to make a donation during the Promotion Period. By successfully submitting a donation, you will receive one (1) entry per dollar as follows: A donation in the amount of twenty-five dollars (\$25) will receive 25 entries; a donation in the amount of fifty dollars (\$50) will receive 50 entries; a donation in the amount of one hundred dollars (\$100) will receive 100 entries; and a donation in the amount of two hundred dollars (\$200) will receive 200 entries. You must complete all required information indicated on the Promotion Website to be eligible.

b) U.S. Mail Without Donation: If you wish to enter the Promotion without donating, you may enter by hand-printing your full name, address (P.O. Boxes are not permitted), city, state/territory/province and zip code, day and evening telephone numbers (including area codes), date of birth, and email address; name of Promotion ("Red Sox Ultimate Home Opener Sweepstakes"); and the following statement: "I acknowledge that I have read, understand and agree to the Sweepstakes Official Rules." on a 3x5 postcard and mailing it in a sealed envelope with proper postage affixed to Red Sox Foundation, Inc., 4 Jersey Street, Boston, MA 02215. Limit one (1) entry per stamped outer envelope. Each successfully submitted mail-in entry, as directed herein, will receive one (1) entry in the Promotion. You must provide all required information to be eligible to enter and win. Mail-in entries must be received by Sponsor via U.S. mail by 5:00 p.m. on March 26, 2019 to be eligible. Mail-in entries become the property of Sponsor and will not be returned. Mail-in entries must be delivered by a postal carrier via the U.S. mail. Hand-delivered or in-person submissions will not be accepted Sponsor or any of its employees, officers, directors or representatives.

All potential winners are subject to verification before the prize will be awarded. Normal Internet access, phone, and usage charges imposed by your online or phone service may apply. LIMIT TWO HUNDRED (200) ENTRIES PER PERSON, REGARDLESS OF METHOD OF ENTRY OR DONATION AMOUNT IN EXCESS OF TWO HUNDRED DOLLARS (\$200). ADDITIONAL ENTRIES WILL BE DISQUALIFIED. Automated or bulk entries or entries submitted by third parties will be disqualified. Any attempt by any participant to obtain more than the stated number of entries by using multiple and/or different identities, forms, registrations, email addresses, logins, or any other methods will void that participant's entries, and that participant may be disqualified at Sponsor's and/or Administrator's discretion. Multiple participants are not permitted to share the same email address. In the event of a dispute as to any entry, the authorized account holder of the email address submitted at the time of entry will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Potential winner may be required to show proof of being the authorized account holder to the Sponsor or forfeit the prize. Entries specifying an invalid, non-working, or inactive email address will be disqualified and ineligible to win. Incomplete, illegible, corrupted, or untimely entries are void and will be disqualified.

4. Selection of Winner: On or about March 27, 2019, Sponsor will select the name of the potential winner of the prize in a random drawing from among all eligible entries received. The odds of winning are based on the number of eligible entries received. Subject to verification of eligibility and compliance with these Official Rules, the potential winner will be declared the official winner of the Promotion. The potential winner will be notified by email and/or telephone on or about March 27, 2019. Except where legally prohibited, the potential winner must sign and return, within three (3) days of being notified, an Affidavit/Declaration of Eligibility, Liability & Publicity Release in order to claim his/her prize. If a potential winner cannot be reached via email, telephone, and/or registered mail after the first attempt to contact him/her, or if he/she fails to sign and return the Affidavit/Declaration of Eligibility, Liability Release or Declaration of Compliance within the required time period (if applicable), or if potential winner is unavailable to

travel within any time period specified by Sponsor, or in the event that a potential winner is disqualified for any reason, Sponsor may, at its discretion, select an alternate potential winner by random drawing from among all remaining eligible entries.

Verification of Potential Winner: ANY POTENTIAL WINNER IS SUBJECT TO VERIFICATION BY SPONSOR AND/OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL AND BINDING IN ALL MATTERS RELATED TO THE PROMOTION. <u>AN ENTRANT IS NOT THE WINNER OF THE PRIZE UNLESS AND UNTIL ENTRANT'S ELIGIBILITY HAS BEEN VERIFIED BY SPONSOR AND ENTRANT HAS BEEN NOTIFIED BY SPONSOR THAT VERIFICATION IS COMPLETE.</u>

5. Prize: One (1) prize will be awarded. The winner will receive: (a) two (2) Green Monster tickets for Winner and one (1) guest for the Red Sox Home Opener at Fenway Park on April 9, 2019 at 2:05 p.m. ET. The seats are located in Green Monster 4, Row 2, Seats 1-2; (b) overnight hotel accommodations for one (1) night (one [1] standard double-occupancy room) at Hotel Commonwealth in Kenmore Square for the evening of April 9, 2019; (c) complimentary lunch (food and non-alcoholic beverages) at Hotel Commonwealth's restaurant, Eastern Standard, on April 9, 2019 (tax and tip not included); (d) one (1) \$100 food and beverage voucher for the game; and (e) one (1) custom 2019 Boston Red Sox jersey with the winner's last name. **Transportation to and from Boston and/or the game is not included.** (Approximate Retail Value of the prize: \$1,300.)

Prize Restrictions/Conditions: Any and all applicable federal, state, and local taxes and all fees and expenses related to acceptance and use of prize not specifically stated herein are the responsibility solely of winner. Prize cannot be substituted, assigned, transferred, or redeemed for cash; however, Sponsor reserves the right to make equivalent prize substitutions at its sole discretion. Sponsor will not replace any lost or stolen prizes or components of a prize(s). Only the number of prizes stated in these Official Rules is available to be won in the Promotion. If, by reason of a print or other error, more prizes are claimed than the number set forth in these Official Rules, the potential winner will be selected in accordance with the winner selection method described above from among all eligible claimants making purportedly valid claims to award the advertised number of prizes available. TRANSPORTATION TO/FROM THE GAME, HOTEL, LUNCH, EVENT OR EXHIBITION NOT INCLUDED. Exact game and lunch date and seat locations at the game shall be determined by Sponsor at its sole discretion. Winner's guests must be of legal age of majority in their jurisdictions of residence (and at least eighteen (18) years of age), unless accompanied by a parent or legal guardian. Winner and his/her guest agree to comply with all applicable ballpark and venue, as applicable, regulations in connection with the prize. Sponsor and the applicable MLB Entities reserve the right to remove or to deny entry to the winner and/or his/her guest who engage in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, lunch, event or exhibition. Major League Baseball game, event and exhibition dates and times are determined in the sole discretion of the BOC and/or the applicable Club, as applicable, and may be subject to change. The terms and conditions of the tickets awarded as part of the prize will govern in the event a legal game, event or exhibition, as defined by Major League Baseball, is not played or held, as applicable, due to weather conditions, an act of God, an act of terrorism, civil disturbance or any other reason. Sponsor and the MLB Entities will not be responsible for weather conditions, Acts of God, acts of terrorism, civil disturbances, work

stoppage or any other natural disaster outside their control that may cause the cancellation or postponement of the lunch or any Major League Baseball game, event or exhibition. Major League Baseball game, event and exhibition tickets awarded as prizes may not be resold or offered for resale or used for any commercial or promotional purpose whatsoever. Any such resale or commercial or promotional use may result in disqualification and prize forfeiture, and may invalidate the license granted by the game, event or exhibition tickets.

6. General Conditions: Participation constitutes entrant's full and unconditional agreement to these Official Rules and to Sponsor's decisions, which are final and binding in all matters related to the Promotion. Sponsor, the MLB Entities, and each of their respective agencies are not responsible for lost, late, incomplete, damaged, stolen, misdirected, or illegible entries; lost, interrupted, or unavailable network, server, or other connections, garbled transmissions or miscommunications, telephone transmission problems; computer or software malfunctions or damage to a user's computer equipment (software or hardware) or mobile device; technical failures; or other errors or malfunctions of any kind whether human, mechanical, electronic, or otherwise. Proof of sending or submission of entry will not be deemed proof of receipt by Sponsor. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS PROMOTION OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAW, AND, SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR AND THE MLB ENTITIES RESERVE THE RIGHT TO PROSECUTE AND SEEK DAMAGES FROM ANY PERSON RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW. Sponsor reserves the right at its sole discretion to disqualify any individual it finds to be attempting to tamper with or undermine the entry process, the website, and/or the legitimate operation of the Promotion; to violate the Official Rules; or to act in an unsportsmanlike or disruptive manner or with the intent to annoy, abuse, threaten, or harass any other person. If, for any reason, the Promotion is not capable of running as planned, Sponsor may, in its sole discretion, void any suspect entries and (a) cancel or terminate the Promotion (or any portion thereof); (b) modify the Promotion or suspend the Promotion to address the impairment and then resume the Promotion in a manner that best conforms to the spirit of these Official Rules; and/or (c) award the prize at random from among the eligible, non-suspect entries received up to the time of the impairment.

All entry data provided via the online entry form is provided to Sponsor and not to Facebook. This Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook.

7. Publicity; Limitations of Liability and Releases: By entering this Promotion, each entrant gives his/her express permission to be contacted by Sponsor, The Boston Red Sox Baseball Club Limited Partnership ("**Boston Red Sox**"), and/or MLBAM by telephone, email and/or postal mail for Promotion purposes. The winner, by acceptance of the prize, grants to Sponsor, Boston Red Sox, MLBAM and each of their respective designees the right to publicize the winner's name, address (city and state/territory of residence), photograph, voice, statements and/or other likeness

and prize information for advertising, promotional, trade and/or any other purpose in any media or format now known or hereafter devised, throughout the world, in perpetuity, without limitation and without further compensation, consideration, permission or notification, unless prohibited by law. BY PARTICIPATING IN THIS PROMOTION, ENTRANT AGREES THAT SPONSOR, THE MLB ENTITIES. AND EACH OF THEIR RESPECTIVE PARENT COMPANIES. AFFILIATES, SUBSIDIARIES, REPRESENTATIVES, CONSULTANTS, CONTRACTORS, COUNSEL. ADVERTISING, PUBLIC RELATIONS, PROMOTIONAL. LEGAL FULFILLMENT AND MARKETING, WEBSITE PROVIDERS, WEB MASTERS, AND EACH OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES, AND AGENTS (THE "RELEASED PARTIES") WILL HAVE NO LIABILITY WHATSOEVER FOR, AND SHALL BE HELD HARMLESS BY ENTRANTS AGAINST, ANY LIABILITY FOR ANY INJURIES, LOSSES OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING PERSONAL INJURY OR DEATH, OR PROPERTY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ACCEPTANCE, POSSESSION, MISUSE, OR USE OF THE PRIZE (OR PORTION THEREOF), ENTRY, OR PARTICIPATION IN THIS PROMOTION OR IN ANY PROMOTION-RELATED ACTIVITY, OR ANY CLAIMS BASED ON PUBLICITY RIGHTS, DEFAMATION OR INVASION OF PRIVACY, OR MERCHANDISE DELIVERY. THE RELEASED PARTIES ARE NOT RESPONSIBLE IF THE PRIZE (OR PORTION THEREOF) CANNOT BE AWARDED DUE TO CANCELLATIONS, DELAYS, OR INTERRUPTIONS DUE TO ACTS OF GOD, ACTS OF WAR, NATURAL DISASTERS, WEATHER, OR TERRORISM. BY PARTICIPATING IN THIS PROMOTION, ENTRANT AGREES THAT THE RELEASED PARTIES WILL NOT BE RESPONSIBLE OR LIABLE FOR ANY INJURIES, DAMAGES, OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES TO PERSONS, INCLUDING DEATH, OR TO PROPERTY ARISING OUT OF ACCESS TO AND USE OF ANY WEBSITE ASSOCIATED WITH THIS PROMOTION OR THE DOWNLOADING FROM AND/OR PRINTING MATERIAL DOWNLOADED FROM SUCH SITE.

WITHOUT LIMITING THE FOREGOING, EVERYTHING REGARDING THIS PROMOTION, INCLUDING THE WEBSITE AND ALL PRIZES, ARE PROVIDED "AS IS" WITHOUT WARRANTY OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT. SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSIONS OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES, SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY. CHECK LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

9. Disputes. Except where prohibited, entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be arbitrated on an individual basis only, and shall not be consolidated or joined with or in any arbitration or other proceeding involving a dispute, claim or cause of action of any other party; (2) settled by binding arbitration in Suffolk County, Massachusetts before a single arbitrator appointed by the American Arbitration Association in accordance with its then governing rules and

procedures, and judgment on the award rendered by the arbitrator may be entered by any court having jurisdiction thereof; (3) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Promotion, but in no event attorneys' fees; and (4) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, indirect, punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Massachusetts, without giving effect to any choice of law or conflict of law rules (whether of the Commonwealth of Massachusetts or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Commonwealth of Massachusetts.

10. Privacy: All information submitted by entrants online in connection with the Promotion is subject to, and will be treated in a manner consistent with, Sponsor's Terms of Use accessible at: http://mlb.mlb.com/mlb/official_info/about_mlb_com/terms_of_use.jsp and Privacy Policy, which can be found at https://www.mlb.com/official-information/privacy-policy.

11. Official Rules and Winner: For a copy of the Official Rules, visit www.RedSoxFoundation.org or send a self-addressed, stamped envelope for receipt by March 26, 2019 to: Red Sox Foundation, Inc., 4 Jersey Street, Boston, MA 02215. For the winner's name, available on or about March 27, 2019, visit www.RedSoxFoundation.org.

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